asae great ideas CONFERENCE

SCHEDULE

Sunday, October 18

2:00 pm - 5:00 pm — **Registration: Curiosity Check In**
Location: Mill City Foyer

5:00 pm - 7:00 pm — **Launch Pad: Connections, Conversations & Discovery**
Location: Hennepin/1st Ave/Lasalle/Marquette Ave (14th Floor)
*Sponsored by **Naylor Association Solutions***

Monday, October 19

6:30 am - 7:00 am — **Wake & Activate – Meditation**
Location: Hennepin/1st Ave/Lasalle (14th Floor)

7:00 am – 5:00 pm — **Registration: Curiosity Check In**
Location: Mill City Foyer

7:30 am - 8:30 am — **Breakfast: Fuel Up!**
Location: Mill City Ballroom

8:30 am - 9:00 am — **Ready, Set, Innovate!**
Location: Mill City Ballroom

9:00 am - 12:00 pm — **Innovation Showcase**
Location: Mill City Ballroom
*Sponsored by **Atlanta***

12:00 pm - 1:00 pm — **Luncheon: Food for Thought**
Location: Dome & Nicollet Ballroom (14th floor)

12:10 pm - 12:50 pm — **Update from Technology Leaders Mini-Lab: AI Challenges, Opportunities, and Priorities for Associations**
Location: Marquette Ave (14th floor)

1:00 pm - 2:15 pm — **Courage to Fail: Creating a Culture of Innovation**
Location: Mill City Ballroom

2:15 pm- 3:00 pm — **Innovation NOW: From Setbacks to Strategic Advantage**
Location: Mill City Ballroom

3:00 pm - 3:30 pm — **Break – Refresh & Recharge**
Location: Mill City Ballroom
*Sponsored by **Austin***

3:30 pm - 5:00 pm — **Turning Failure Into an Opportunity**
Location: Mill City Ballroom

5:30 PM – 8:00 pm — **Meet Minneapolis Reception & Dinner**
Location: Minneapolis Convention Center – Hall E
*Sponsored by **Meet Minneapolis***

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Tuesday, October 20

6:30 am - 7:00 am — **Wake & Activate – Meditation**
Location: Hennepin/ 1st Ave/ Lasalle/ (14th Floor)

7:00 am – 3:00 pm — **Registration: Curiosity Check In**
Location: Mill City Foyer

7:30 am - 8:30 am — **Breakfast, Brainstorm & Breakthroughs**
Location: Mill City Ballroom

8:30 am – 9:45 am — **Keynote Session**
Ready for What's Next: Turning Constraints into Innovation and Growth
Location: Mill City Ballroom
*Sponsored by **Momentive***

9:45 - 10:15 am — **Break – Refresh and Recharge**
Location: Mill City Foyer
*Sponsored by **Austin***

10:15 am - 12:00 pm — **Association Innovation Studio: From Challenge to Change**
Location: Mill City Ballroom
*Sponsored by **Momentive***

12:00 pm - 1:00 pm — **Luncheon: Nourish & Flourish**
Location: Dome & Nicollet Ballroom
*Sponsored by **Meet Minneapolis***

1:00 pm - 1:45 pm — **Stories that Shape Tomorrow**
Location: Mill City Ballroom
*Sponsored by **Momentive***

1:45 pm – 2:30 pm — **The Final Spark: Igniting What's Possible**
Location: Mill City Ballroom

3:00 pm - 4:00 pm — **Transportation to Paisly Park**
*Sponsored by **Meet Minneapolis***

4:00 pm - 6:30 pm — **The Creative Legacy of Prince: Paisley Park Tour & Reception**
Location: Paisley Park
*Sponsored by **Meet Minneapolis***

6:30 pm - 7:00 pm — **Final Destination: Transportation to the Hotel**
*Sponsored by **Meet Minneapolis***